Idealist Solution Kit: Memberships

This solution kit is a bundle of vetted solutions designed to help your organization facilitate the process of membership management. With this solution you will avoid the additional fees of portal access and increase membership engagement by delivering calls of action directly to the member's email inbox. Our philosophy is to make the donation form as elegant and simple as possible. Ideal for memberships, enrollments, and subscriptions.

Features

- No passwords or portals required

- Membership dues payment-processing (from active members)

- Donation processing (for new members)

- Mass communications: includes reminders related to membership updates, payment notifications and other pertinent membership administrative tasks

- Customized contact information updates (for new and old members alike)

- Can recognize multiple membership levels and enrollment time spans

- Works with B2B and B2C process

Benefits

- Lower deployment costs

- Lower TCO

- Faster membership dues collection

- Lower overhead for updating records

- Faster user-adoption for members and users

Solutions

- Click and Pledge
- Form Assembly
- Salesforce.com
- Predictive Response (Adaptive Mailer + CampaignFlow)